

## Easy Content Management

SOCS' easy article editor with familiar editing tools makes highlighting school news and content management a snap.

## Email Newsletters

The News Update feature allows you to email newsletters that link back to your site. Customizable listservs ensure your message gets to the right audience.

## Provide Private Sections

Sections intended for a specific audiences can be password protected.

## Create Photo Galleries

Batch upload photos to create scrolling galleries with full-sized photos and captions. SOCS will automatically size your image.

## Manage Section Content

Only sections with articles will appear in the navigation—no more empty sections or construction zones. Using publish dates for articles ensures only current content will appear.



## Conduct Polls and Surveys

Interactive polling and comprehensive surveys allow you to gauge constituent interest in school-related issues.

## Advance search capability

When the publishing date for an article ends, it's automatically archived and moved to a searchable content database.

## Create Banners and Buttons

Highlight special sections, sponsorships or advertisements by easily creating banners and buttons.

## Translate Content

The language translation feature allows readers to easily translate content into multiple languages.

## Gather Reader Feedback

The feedback option allows readers to submit comments on articles. You review and approve all responses before they post.

## Provide Accessibility

SOCS provides accessibility to people with visual disabilities in full accordance with ADA guidelines.



## Calendar Highlights

Display events in a scrolling list, a month view with hover-over pop-up events, or a horizontal week view. Highlights can appear on the front page or a designated section.

## Calendar of Events

The events calendar provides automatic email reminders and event change notifications for subscribers.

## Provide School Forms

Post permission slips, enrollment forms and even job applications online.

## Process Online Payments

With easy-to-use online payments, parents and students will enjoy the convenience of paying for school-related items online. This system integrates easily with lunch programs, payment programs and student information systems.

## SOCS Teacher Sites

Teachers can create and manage their own website. Feature classroom news, post lesson plans, add homework assignments and provide contact information.

## SOCS Blogs

The interactive feature of SOCS Blogs allows teachers to post regular entries of commentary and invite students to post comments.

## SOCS Lockers

Online storage capability that allows students and teachers to easily store and share electronic documents in an individual, secure account.

## SOCS Wikis – coming soon

Multiple users can be assigned to an easy text editor that allows them to edit articles directly on the web page.



## About Our Foundation

SOCS – Simplified Online Communication System is provided by FES LLC, a nonprofit organization. Because we are nonprofit, all SOCS royalties are dedicated to enhancements of SOCS products and to supporting other nonprofit endeavors.

We have served nonprofits since 1986. This experience gives us a deep understanding of the needs of our partners and the ability to develop time-saving, cost-effective solutions.

Our goal is to simplify life for those whom we serve nationwide with leading-edge online communication tools and efficient websites supported by world-class customer support. SOCS is the source for nonprofits' professional online image and tools for mission fulfillment.

# Become the superhero of your school's website.



## Become the superhero of your school's website.

Contact us today to start building your school's professional online image!



Simplified Online Communication System  
800.850.8397 | [www.SOCS-hero.org](http://www.SOCS-hero.org)

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## Build a professional online image with:

Easy Website Updates | Timely Event Notifications  
Classroom Tools | Language Translation | Live Customer Support



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