



**FES**

MARKETING SERVICES

**For all inquiries**

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**FES**

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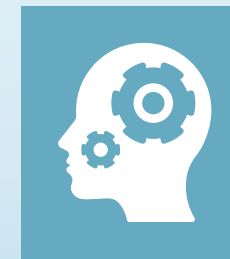
BRANDING



IDENTITY



DESIGN



SOCIAL MEDIA



Serving the Needs of  
**Community Nonprofits**

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## Does your organization struggle with a consistent, professional identity? Do you have a compelling brand purpose?

Increasingly, communities and community organizations need to present themselves as they are competing like never before.

### We can help.

FES has been working with nonprofits in hundreds of communities for over 30 years.

As a nonprofit ourselves, we understand your unique needs and situation. Part of our mission is to help organizations serving their communities to have the professional image they deserve.



### BRAND DEVELOPMENT

Do you have a brand that you believe in and connects to your community in a compelling way?

We understand how to create compelling brands. Our branding process is much more than creating a consistent look for you, it identifies your purpose – the reason those in your community will feel connected to you.

### LOGO DESIGN

Does your logo accurately represent your organization?

Our FES designers have worked with many community nonprofits to update their logos. Let us help you refresh your old logo or create an entirely new identity. We'll work with you one-on-one to understand the right direction.



### DESIGN

Do you have a consistent, professional design for your promotional materials and website?

Our creative team can work with you to deliver inspiring designs for your website and other promotional materials so you have consistency from ads to brochures and even business cards and stationary. We can create the professional look you deserve.



### SOCIAL MEDIA

Are you wondering how to make social media really work for you?

Are you unsure how to get started in social media or how to make it work more effectively? Our social media experts can get you on the right track. We'll create a plan for you and train your team to better manage your social channels.

“ FES helped our school district with a new website. We're also excited to begin a new community branding project with FES. ”

Pat Nauroth  
Superintendent of BeatricePublic Schools, NE

